



CONTACT

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EDUCATION

BFA | Graphic and Interactive Design
Marketing Management Minor

Moravian University | Bethlehem, PA
Class of 2022

Certifications

Pure HTML & CSS From Scratch
Udemy | January 2023

Foundations of User Experience
Coursera | February 2023

Start the UX Design Process: Empathize, Define, and Ideate
Coursera | November 2023

Build Wireframes and Low-Fidelity Prototypes
Coursera | June 2024

Conduct UX Research and Test Early Concepts
Coursera | July 2024



SKILLS

Software

Adobe Creative Suite, InDesign, Illustrator, Photoshop, Acrobat, Bridge, XD, Lightroom, Dreamweaver, VSCode, Premiere Pro, Google Workspace, Drive, Docs, Slides, Microsoft Office, Word, PowerPoint, Mail Chimp, Wordpress, Figma, Html, CSS, Clickup, Slack, Dropbox

Professional

Publication, Typography, Digital Photography, Social Media, Marketing, Interactive Design, Asset Management and Organization

Interpersonal

Communication, Collaboration, Adaptability, Problem Solving, Initiative, Accountability, Dependability, Time Management, Teamwork, Leadership, Flexibility, Self Motivating, Multitasker, Responsibility

EXPERIENCE

Graphic Designer

Kwik Goal

Quakertown, PA | August 2022 - Present

- Designed and developed print and multimedia materials, including custom product mockups and marketing assets, aligned with brand standards.
- Coordinated with customers to deliver tailored designs and ensured all files were print-ready for production.
- Managed multiple projects simultaneously, meeting tight deadlines while maintaining high-quality standards.
- Collaborated with marketing and sales teams to create cohesive designs supporting corporate goals.

Graphic Design Intern

J Taylor Design

Easton, PA | January 2022 - April 2022

- Assist with graphic design projects.
- Support with photoshoots.
- Assist in documenting functionality errors.
- Attend meetings with clients to understand their wants and needs.

Entrepreneurship

Attention to Detail

Bethlehem, PA | August 2020 - March 2022

- Create, function, and lead a business.
- Manage and create appointments with customers.
- Maintain inventory of supplies.