




**Cordell  
Corlette**

## CONTACT

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 cordellcorlette@gmail.com

 cordellcorlette.com

## EDUCATION

**BFA** | Graphic and Interactive Design  
Marketing Management Minor

**Moravian University** | Bethlehem, PA  
Class of 2022

## Certifications

**Pure HTML & CSS From Scratch**  
Udemy | 2023

**Foundations of User Experience**  
Coursera | 2023

**Start the UX Design Process: Empathize,  
Define, and Ideate**  
Coursera | 2023

**Build Wireframes and Low-Fidelity  
Prototypes**  
Coursera | 2024

**Conduct UX Research and Test Early  
Concepts**  
Coursera | 2024

**Build Wireframes and Low-Fidelity  
Prototypes**  
Coursera | 2024

## SKILLS

### Software

Adobe Creative Suite, InDesign, Illustrator, Photoshop, Acrobat, Bridge, XD, Lightroom, VSCode, Premiere Pro, Google Workspace, Drive, Docs, Slides, Microsoft Office, Word, PowerPoint, Mail Chimp, Wordpress, Figma, Html, CSS, Clickup, Slack, Dropbox

### Professional

Publication, Typography, Digital Photography, Social Media, Marketing, Interactive Design, Asset Management and Organization

### Interpersonal

Communication, Collaboration, Adaptability, Problem Solving, Initiative, Accountability, Dependability, Time Management, Teamwork, Leadership, Flexibility, Self Motivating, Multitasker, Responsibility

## EXPERIENCE

### Graphic Designer

Kwik Goal

Quakertown, PA | August 2022 - Present

- Designed and developed a wide range of print and multimedia materials
- Managed multiple projects simultaneously, ensuring high-quality deliverables within tight deadlines
- Coordinated with customers during the design phase to deliver tailored solutions aligned with their requests and feedback
- Prepared and finalized print-ready files for vendors, ensuring accuracy and adherence to production standards
- Created comprehensive print plans and sign-off documents for custom products
- Collaborated with the marketing and sales teams to produce cohesive design elements that reflected corporate goals and branding.
- Oversaw the design process after one year, leading projects and providing guidance to team members on branding and creative direction.
- Streamlined workflow processes to improve efficiency in file preparation and communication with external vendors.

### Graphic Design Intern

J Taylor Design

Easton, PA | January 2022 - April 2022

- Assist with graphic design projects.
- Support with photo shoots.
- Assist in documenting functionality errors.
- Attend meetings with clients to understand their wants and needs.

